Letter to the Future EVAA Host Cities

We wish to welcome you to Jyväskylä, the host city of the WMA2012 Indoor Championships!

In this letter we provide some information about shipping, housing, exhibit booths, advertising in the program or insert in the athlete registration packets, credentials, transportation to the main venue, and party planning.

Exhibit Booths
The exhibit booths are situated in the Competition Centre, where all other activities excluding the actual competitions will happen. Hippos Hall is the main indoor hall for the athletics, and Competition Centre is situated just beside it. In the enclosed map you will find the location of the exhibit booths (12 pcs) in the center part of the Hall.

The size of exhibit booth is 3 x 3 m. It has white poster walls, table (size 1,6 x 1,8 m) and two chairs. All this is free for you!

Extra costs:
- electricity + wireless internet connection 100€ (must be paid on the first day of competition)

Please inform in advance, if you need electricity and internet connection, as it may not be possible to arrange them unexpectedly. If you have some special needs for the booth, we do our best to make it happen.

The reservations for the booths must be made before March 23rd.

Credentials
If you have not enlisted yourself as an athlete, please e-mail us the following information:
Name, nationality, and which competition or city you represent

You will get your badge, which entitles you to an unlimited bus card.

Shipping
For shipping material beforehand, please use following address:
Jyväskylän Kenttäurheilijat ry/ WMA 2012
Kuntoportti 3
40700 Jyväskylä
FINLAND

If you want to insert some material in the athlete registration packets, the cost is 500€.
Advertising in the Handbook
If you want to place an advertisement in the competition handbook, the prices are as follows:
1 / 1 page (190x275 mm)  1000 €
1 / 2 page (190x135 mm)  750 €
1 / 4 page (93x135 mm)  500 €
1 / 8 page (93x  65 mm)  300 €
The ready to print material in pdf-format must be mailed to mikko.pajunen@jkl.fi by March 15th. Remember to inform your invoicing address.

Party planning
For arranging happenings during the championships, I recommend WMA Headquarters Hotel – Sokos Hotel Alexandra. For reservations, please contact teija.helvelahti@sok.fi.

I hope this information makes the plans for promoting your championships easier.

Please provide the information and reservation concerning exhibit booth, credentials, and shipping to me as soon as possible. If you have any other questions or needs, please don’t hesitate to ask.

We are looking forward to seeing you in Jyväskylä!

With best regards,

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